



Privacy Policy

ADAPTED TO THE NEW EUROPEAN DATA PROTECTION REGULATION (GDPR)

On this website, the personal data of users is respected and cared for and your rights are guaranteed, since current law is complied with: Organic Law 3/2018, of December 5, on the Protection of Personal Data and guarantee of digital rights. It also complies with Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 regarding the protection of natural persons (RGPD), as well as Law 34/2002, of July 11, Information Society Services and Electronic Commerce (LSSICE or LSSI).

If you are under 14 years of age, you need the consent of your parents or guardians to register any data on this website.

1.- Identification and contact information of the person responsible

Owner: Paola Andrea Ferreira

Commercial name: Speaking Spanish School

NIT:

Home:

Email: info@speakingsspanishschool.com

The purpose of this Privacy Policy is to provide information to the user about their rights under the General Data Protection Regulation ("GDPR").

2.- Information about the treatments carried out by Speaking Spanish School.

During your use and/or purchase on the Speaking Spanish School website, you may provide personal data. In such case, Speaking Spanish School will be responsible for the processing of said data, with the legal basis of your consent. The purpose of the use and processing of said data will be the provision of the contracted services. These personal data will be processed and preserved by Speaking Spanish School for the duration of its relationship with the user or its legal obligation of conservation.

These data will not be transferred to third parties, unless it is necessary to guarantee adequate provision of the products and/or services offered, or if there is a legal obligation.

3.- Information capture systems, their purpose and retention time of personal data.

The legal basis for the processing of your data is: your consent, always requiring the prior consent of users to process their personal data for the purposes indicated in each of the forms.

The personal data provided will be kept: Until its deletion is requested by the interested party or as long as the commercial relationship is maintained.

The categories of data processed are identification and payment data. No specially protected categories of data are processed.

The information will be captured through the following means, detailing the purpose for which it is collected:

Subscription forms, which are found in different parts of the website, and where you will be asked for your name and email. The user must confirm their subscription in order to validate their email address. The data provided will be used exclusively to send the Newsletter and keep you updated on news and specific offers, exclusive for cheerfulspanish.com subscribers.

Contact form, for questions, suggestions or professional contact. In this case, the email address will be used to respond to them and send the information that the user requires through the website.

Purchase form to purchase my products and services, where I request the following personal data: Name and surname, email, ID, telephone number and address.

Google Analytics tracking systems, to study your preferences, your demographic characteristics, your traffic patterns, and other information together to better understand who constitutes your audience and what they need, but they do not identify you individually. Tracking preferences also helps us show you the most relevant advertisements.

4.- User rights

Based on current Spanish legislation, the user, as the owner of the data, has the right to:

Access your personal data to know if they are being processed, and to find out about the processing operations carried out with them.

Rectify any inaccurate personal data.

If possible, delete your personal data.

Carry your personal data, when the legal basis that enables its processing is the contractual relationship or consent.

Oppose the processing of your personal data, in whole or in part, when the legal basis that enables its processing is legitimate interest. Exceptions are made when there is a legitimate interest, or when they are necessary for the formulation, exercise or defense of claims.

Request the limitation of processing of your personal data when the accuracy, legality or necessity of processing your data is doubtful, with the possibility that it may be retained for the exercise or defense of claims.

Revoke your consent at any time.

In the event that the user considers that data protection legislation has been violated with respect to the processing of their personal data, they have the right to file a claim with the Spanish Data Protection Agency (“AEPD”).

5.- Cookies

Speaking Spanish School will only use “Cookies” when the user has given their prior and express consent to do so. For more information, you can access the “Cookies Policy”.

6.- Security measures

Speaking Spanish School adopts all the necessary technical and organizational measures to protect the security and integrity of personal information, both against unauthorized access and against its accidental alteration, loss or destruction.

Despite this, we cannot guarantee the absolute security of the information collected, so you must collaborate and use common sense regarding shared information at all times. We will do our best to ensure that your data is in good hands.

7.- Exemption from liability

Paola Andrea Ferreira (Speaking Spanish School) will be responsible only for what happens in relation to this Website, and therefore with its Terms and Conditions, and its Privacy Policies. In the event that you are redirected to third-party websites or platforms, their legal texts will apply, exempting the owner of this website from liability.

8.- POSSIBLE RECIPIENTS

Like all websites, for this to work correctly we have had to hire some services, which can process some of the data that is collected during your browsing, or when you send us a message, email, comment or make a payment.

The third-party websites or platforms that you can access through Speaking Spanish School, along with the respective links to their Privacy Policies, are:

Thinkific: <https://www.thinkific.com/privacy-policy/>

Teachable: <https://teachable.com/privacy-policy>

Mailchimp: <https://mailchimp.com/legal/privacy/>

Google Analytics: <https://policies.google.com/privacy?hl=es>

Paypal: https://www.paypal.com/us/legalhub/privacy-full?locale.x=en_US

Airtable: <https://airtable.com/privacy>

These service providers may collect and access information as necessary to perform their functions, but they are not permitted to share or use the information for any other purpose.

We have signed terms of service and data processing with all suppliers that guarantee data confidentiality. We will also share information as required by law when we are required to do so, or when we believe it is appropriate to enforce our website's terms and conditions, or for security reasons.

9.- INTERNATIONAL TRANSFERS

We may work with a supplier outside the European Union. We have ensured that they comply with the requirements established by data protection regulations for international transfers.

10.-ACCEPTANCE AND CONSENT

The user declares to have been informed of the conditions on the protection of personal data, accepting and consenting to the processing thereof by Speaking Spanish School in the manner and for the purposes indicated in this privacy policy.

11.- CHANGES IN THE PRIVACY POLICY

Speaking Spanish School reserves the right to modify this policy to adapt it to legislative, jurisprudential or doctrinal developments of the Spanish Data Protection Agency. In such cases, the changes introduced will be announced on this page with reasonable advance notice of their implementation.

The privacy policy was last updated on 03/11/2023.